

RESOURCE REFERENCES FOR AGRITOURISM

Definition of Agritourism

USDA NATURAL RESOURCES CONSERVATION SERVICE:

http://www.nrcs.usda.gov/Internet/FSE_DOCUMENTS/nrcs143_009287.pdf

Alternative enterprises and agritourism allow farmers and ranchers to earn higher profits by replacing or supplementing traditional farm operations with innovative, sustainable on farm or on ranch ventures.

UNIVERSITY OF MARYLAND EXTENSION

<http://extension.umd.edu/agmarketing/market-outlet-tools/agri-tourism>

Refers to the act of visiting a working farm or any agricultural, horticultural or agribusiness operation for the purpose of enjoyment, education, or active involvement in the activities of the farm or operation. Agri-tourism is increasingly popular in farming communities near urban areas.

IOWA STATE UNIVERSITY – AGRICULTURAL MARKETING RESOURCE CENTER (PARTIALLY FUNDED BY USDA):

http://www.agmrc.org/commodities_products/agritourism/agritourism-profile/

Agritourism is generally defined as activities that include visiting a working farm or any agricultural, horticultural or agribusiness operation to enjoy, be educated or be involved in what is happening at that locale.

RECOMMENDED BUSINESS PLANNING GUIDE:

CORNELL COOPERATIVE EXTENSION

“Getting Started in Agritourism”

http://www.uvm.edu/tourismresearch/agritourism/saregrant/getting_started_agritourism_cornellext.pdf

RESOURCE GUIDES/CHECKLIST

Vermont – Opening the Farm to Visitors - <http://vermontopenfarms.wordpress.com/safety-and-risk-management/>

Vermont – Vermont Northeast Kingdom Agritourism Onsite Farm Safety Guide

http://www.uvm.edu/newfarmer/production/farm_safety/farm-safety-manual-for-webview.pdf

Marsfield Clinic –

National Children's Center for Rural Health and Safety – Agritourism "Health and Safety Guidelines for Children" (2011)

<http://www3.marshfieldclinic.org/proxy/MCRF-Centers-NFMC-NCCRAHS-AgritourismHealthandSafetyGuidelinesforChildren2011.2.pdf>

Worksite Guide – Supplement B to Agritourism Health and Safety Guidelines for Children

<http://www3.marshfieldclinic.org/proxy/MCRF-Centers-NFMC-NCCRAHS-keyprojects-WorksiteGuide2-10.1.pdf>

SAMPLE OF HOW MDA WEBSITE COULD FEATURE RESOURCES & LINKS

Integrating Safety into Agritourism

<http://www.safeagritourism.com/>