



Welcome to the Annual Maryland Farmers Market Conference

March 15, 2016
8:00 am - 4:00 pm



Agenda

- 8:00 am - Conference Registration, Scale Certification & SNAP Sign-Up begins**
- 9:00 am – Welcome Remarks - Maryland Secretary of Agriculture Joseph Bartenfelder**
- 9:10 am – Farmers Market Pricing Program:** Levi Geyer –*USDA Agricultural Marketing Service*
Dave Wert – *Ag Market News*
- 9:25 am – Maryland Department of Agriculture (MDA) Updates: Homegrown by Heroes, Farmers Market Signs & Maryland’s Best Programs:** Stone Slade - *MDA*
- 9:50 am – Farmers Market Etiquette:** Janna Howley – *Grow & Fortify*
- 10:30 am – FMNP Mobile Market Finder:** Shelby Watson Hampton – *MDA*
- 11:00 am – Farmers Market Marketing Tips:** Sandy Lawler – *JFX Farmers Market*
Cheryl DeBerry – *DeBerry Farm Fresh Produce*
- 12:00 pm - Maryland Hunger Solutions:** Brooke McCauley – *Senior Manager*
- 12:10 pm - Networking Lunch**
- 1:00 pm – Programs & Permits for Food Safety:** Molly Gillingham– *MDA* & Alec Loranca- *DHMH*
- 2:00 pm – Maryland Farmers Market Association Update:** Amy G. Crone – *Director*
- 2:25 pm - Farmers Market Insurance:** Danielle Bauer – *Farm Family Insurance*
- 2:35 pm - Wineries/Breweries Update:** Kelly Dudek– *Grow & Fortify*
- 3:00 pm - Maryland & DC FMNP/SFMNP/FVC Training:** Shelby Watson Hampton – *MDA*,
Terri Buckler- *MD DHMH*, and Sabrina Lewis – *DC DOH*
- 4:00 pm - Closing Remarks & Conclusion**

Thank You to Our Sponsors!

