



Annual Maryland Farmers Market Conference

REGISTER NOW!

March 14th, 2017 from 8:00 am - 4:30 pm

\$30 per person

Maryland Department of Agriculture
50 Harry S. Truman Parkway, Annapolis, MD 21401



Come learn all about the best marketing tips for your Maryland farmers market, the new opportunities for markets in Maryland, and current regulations in preparation for the 2017 season. We will have a range of speakers, as well as training & certification for farmers for the WIC FMNP/SFMNP & FVC Programs, Scale Certification, SNAP sign up, and locally sourced breakfast pastries & lunch! Space is limited to the first 90 guests to register and send in payment.

8:00 am Conference Registration, Scale Certification & SNAP Sign-Up begins:

Scale Certification by the Weights & Measures Office: Bring your market scales!

For businesses that are registered with Maryland Department of Agriculture Weights & Measures, you need only to bring your certificate along with your scale. If you would like to renew your registration, we will accept payment that same day. New businesses that have not had their scales tested should contact Weights & Measures at the Maryland Department of Agriculture ahead of time, to ensure your scales are legal for trade models. Call them at [410-841-5790](tel:410-841-5790) or email weights.measures@maryland.gov. Once you have verified that your scales are legal for trade, you should bring them along with payment the day of conference. New this year, we can accept credit cards and eCheck/ACH payments in addition to paper checks. View payment process at the web portal <https://egov.maryland.gov/mda/weightsandmeasures#/>

SNAP Sign-Up Requirements: Picture ID (driver's license or passport), Social Security Card (or other official document with your name and SSN) and 501(c)(3) Determination Letter (non-profit organizations only). In order to receive FREE equipment, you will also need to complete the Farmers Market Coalition application, which can be found here: <http://www.fmctoolbox.com/>

- 9:00 am Welcome Remarks** – Maryland Department of Agriculture
- 9:05 am Online & Media Promotion for your Market:** Julie Oberg - MDA
- 9:35 am Value-Added Products at Market:** Janna Howley- *Grow & Fortify*
- 9:55 am Wineries/Breweries/Distilleries Update:** Kelly Dudek – *Grow & Fortify*
- 10:15 am USDA Supplemental Nutrition Assistance Program (SNAP):** Joni Garcia- *USDA*
- 10:30 am Summer Meals Program & Farmers Markets:** Karen Fedor – MDA
- 11:00 am Food Safety Update:** Lisa Staley – *DHMH*, Deanna Baldwin - MDA
- 12:00 pm Networking Lunch:** Connecting Farmers & Market Managers
- 1:00 pm How to Run an Effective Market Board:** Marc Rey – *Waverly Farmers Market*
Kim Rush Lynch – *UMD Extension (formerly of the Greenbelt Farmers Market)*
- 2:00 pm Maryland Farmers Market Association Update:** Amy G. Crone – *Director*
- 2:25 pm Maryland's Best Update:** Stone Slade - MDA
- 2:35 pm FMNP Mobile Market Finder:** Shelby Watson-Hampton - MDA
- 3:00 pm MD & DC FMNP/SFMNP/FVC Training:** Shelby Watson-Hampton – MDA,
Terri Buckler - *DHMH*, Amelia Peterson-Kosecki - *DC WIC*
- 4:30 pm Closing Remarks & Conclusion**

Register & Pay Online with Credit Card or Check Here:

<http://events.egov.com/eventreg/MD/event.htm?name=2017marylandfarmersmarketconference>

For questions or concerns please contact Shelby.WatsonHampton@Maryland.gov or 410-841-5776.

Thank You to Our Sponsors!

