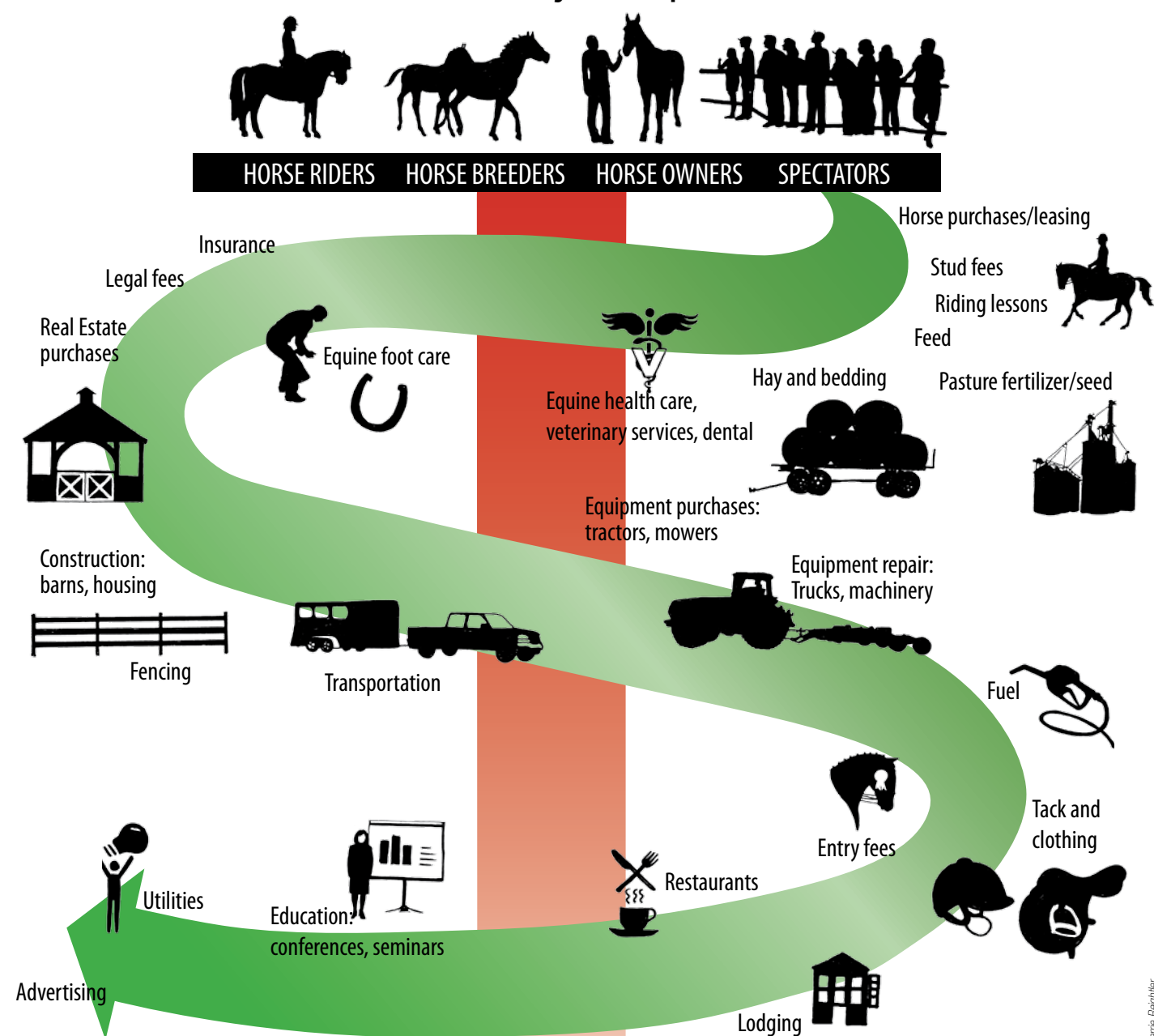


THE MONEY TRAIL

How dollars spent on horses support our State

\$5.6 Billion in Maryland Equine Assets



HORSE RIDERS HORSE BREEDERS HORSE OWNERS SPECTATORS

SALES ■ **JOBS** ■ **TAXES**

\$512 Million Annually 28,000 Full and Part Time Jobs \$72 Million Collected Annually

FARRIERS • SMALL BUSINESS OWNERS • FARMERS • FEED DEALERS • TACK SHOPS
 VETERINARIANS • EQUIPMENT REPAIR SHOPS • REAL ESTATE AGENTS • ATTORNEYS
 PRINT AND DIGITAL PUBLISHERS • MANUFACTURERS • TRAINERS • EXERCISE RIDERS

MARYLAND HORSE INDUSTRY

A FEW FUN FACTS
DID YOU KNOW?

Maryland Has:

- 200** Horse Organizations representing all breeds and riding disciplines from Draft Horses, Mules and Donkeys to Jousting, the State Sport.
 - 4** Magnificent publicly owned (but not limited to) regional horse centers (Fair Hill Natural Resources Center, 5,700 acres, Fair Hill; Prince George's Equestrian Center, 120 acres, and its counterpart Rosaryville State Park, 982 acres, Upper Marlboro; Baltimore County Center for Maryland Agriculture, 147 acres, Hunt Valley; and Woodstock Equestrian Park, 825 acres, Beallsville).
 - 1** International Professional Rodeo Association World Champion Barrel Racer — Tiffany McClure, Cheltenham, MD.
 - 578** Licensed stables, summer camps, and riding, lesson and boarding barns. There is also a network of horse rescues that feed and care for the State's unwanted horses.
 - 3** National Champion Harness Racing "Horses of the Year" in the Last 10 Years raised in Maryland at Winbak Farm, Chesapeake City.
 - 4** U.S. Champion Arabian Racing "Horses of the Year" bred or trained by the Royal Family of Abu Dhabi at Rigbie Farm in Harford County.
 - 9** Steeplechase Race Courses: Maryland Hunt Cup, Grand National, My Lady's Manor, Shawan Downs, Marlborough at Roedown, Howard County at Pleasant Prospect, Potomac at Bittersweet Field, Elkridge-Harford at Atlanta Hall, Fair Hill.
 - 3,000** The number of horses imported/exported since 2000 from the USDA and MDA-approved International Quarantine Station at Rigbie Farm.
 - 2** Maryland-based trainers headquartered at the Fair Hill Training Center in Cecil County who have won the Kentucky Derby (Michael Matz, Barbaro, 2006; Graham Motion, Animal Kingdom, 2011).
 - 4** Insightful and Award-Winning Equine publications, serving the Maryland horse community (*The Equiry*, *Mid-Atlantic Thoroughbred*, *Steeplechase Times* and *Horse Force Monthly*).
- PRICELESS** The number of best-selling authors, prize-winning photographers and journalists, and acclaimed artists, crafts people and musicians representing Maryland's equine community.

To learn more about Maryland's Marvelous Horses go to www.mda.state.md.us/horseboard

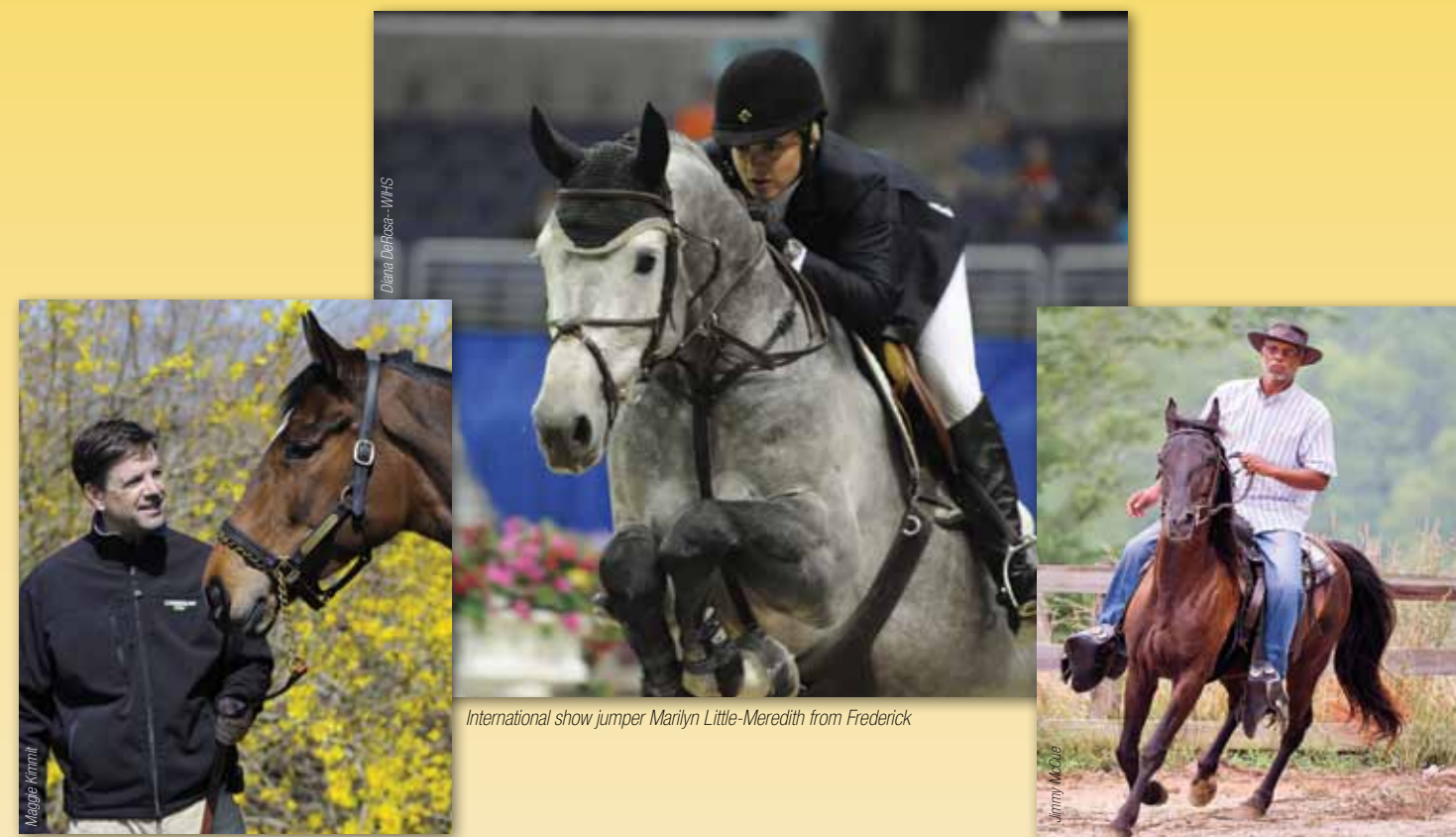


MARYLAND HORSE INDUSTRY BOARD
 Maryland Department of Agriculture
 50 Harry S. Truman Pkwy, Annapolis, MD 21401
 Ross Peddicord, Executive Director
 PH: 410-841-5798 www.mda.state.md.us/horseboard



MARYLAND HORSE POWER

THE EQUINE INDUSTRY—
 POSITIONED FOR GROWTH IN THE 21ST CENTURY!



Kentucky Derby-winning trainer Graham Motion at Fair Hill Training Center

International show jumper Marilyn Little-Meredith from Frederick

City Ranch Founder Ahesahmahk Dahn, Baltimore City

WE HAVE THE:

RESOURCES | LAND & LOCATION | QUALITY HORSES
 WORLD CLASS HORSEMEN/WOMEN | YOUTH | TRADITION

TO FLOURISH IN AN EVER-CHANGING WORLD

MARYLAND'S HORSE INDUSTRY

DYNAMIC ■ DEDICATED ■ DIVERSE

MARYLAND HORSES

Are **INVALUABLE** in a Number of Ways

WORK

■ Maryland horses are on the job in 4 Mounted Police Units, numerous carriage companies and are used by Amish farmers and Baltimore City's Arabbers.

SPORT

■ Maryland boasts more than 1,000 annual horse shows and 3-Day events; a dozen organized foxhunting clubs; the nation's leading steeplechase owners and trainers; and the top Western Rodeo barrel racer. Top competitions include the Preakness, Maryland Hunt Cup, Fair Hill International 3-Day Event, Capital Challenge Horse Show, Maryland Million and many others.

RECREATION

■ Approximately 65% of all Maryland horse owners use public lands on more than 2,000 miles of trails.

THERAPY

■ There are over 50 therapeutic riding centers and organizations helping heal citizens with mental and physical disabilities, and providing holistic relief from everyday stress.

ENTERTAINMENT

■ From Medieval Times, to the Preakness infield, to polo at Ladew Gardens, horses provide world-class entertainment. In 2011, Maryland horses were sold to China to be part of the exhibition at the Heilan Equine Performance Show in Shanghai.

AGRICULTURE

■ There are hundreds of breeding farms of all types and breeds; and Marylanders spend over \$80 million annually on feed, hay and straw, much of it locally grown.

EDUCATION

■ Horses are used as educational tools in schools and colleges. Many institutions, including the U.S. Naval Academy, have interscholastic and intercollegiate riding clubs and teams.

TOURISM

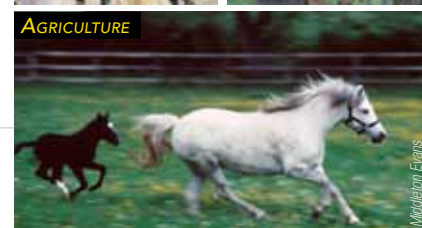
■ "Horse Country" roadways are part of the Maryland Scenic Byways system. The Assateague Ponies and events like the Columbia Grand Prix in Howard County boost tourism.

MANUFACTURING

■ Maryland is home to a wide variety of equine-related manufacturers who distribute their products nationally or internationally, ranging from feed manufacturers to boot makers, saddlery products, equine nutritional supplements, horse shoes and various other equine supplies.

RESEARCH

■ The University of Maryland at College Park with its satellite farm in Clarksville is renowned for its contributions to equine research. The University, as well as several community colleges, have strong equine studies programs and the State is affiliated with the MD-Va Regional College of Veterinary Medicine.



BY THE NUMBERS... The MARYLAND HORSE INDUSTRY'S BILLION DOLLAR IMPACT ON OUR STATE'S ECONOMY

LAND

- Horse farms maintain Maryland's green space.
- Next to forestry, pastures are among the best filtering devices to protect the Chesapeake Bay from harmful runoff.
- **587,000 acres** or nearly 10 percent of Maryland land is owned and/or controlled by Maryland horse owners and their families.
- **188,000 acres** are strictly devoted to horses.
- **88,000 equine acres** are preserved forever as farmland.

—Maryland Equine Census, National Agricultural Statistics Service, 2010



Marathon Farm - Baltimore County

MONEY

- Marylanders spend **\$512 million** annually on equine operational and capital expenditures.
- There are **79,100 horses** in Maryland, collectively worth **\$714 million**.
- **\$514 million** is bet annually at Maryland racetracks, including Thoroughbred, Harness and Steeplechasing.
- Total annual expenditures from horse participants and fans amount to more than **\$1 billion!**

—Maryland Racing Commission, 2010



Julio Mendoza performs Dressage Freestyle at "Ride For Life," Prince George's Equestrian Center.

FACILITIES

- There are **16,000 places** in Maryland where horses are kept.
- Total assets amount to **\$5.6 billion**, including facilities and inventory.
- In Maryland, there are:
 - 3 Thoroughbred flat tracks (Pimlico, Laurel, Timonium)
 - 2 Standardbred harness racing tracks (Oceans Downs, Rosecroft)
 - 2 Major Thoroughbred training centers (Fair Hill, Bowie)
 - Several Leading Exporters of International Equine Genetics (Hassler Dressage at Riveredge, Hilltop Farm, Some Day Soon and Harris Paints are among the famous Maryland farms exporting the finest international bloodlines)



Oceans Downs near Ocean City is one of top 10 best-attended harness meets in U.S.

PEOPLE

- The Maryland horse industry involves more than **65,500 Marylanders** as owners, employees and volunteers.
- A cross section of Marylanders who participate in the Maryland horse industry include corporate CEOs, television personalities, owners of major league sports franchises and a professional NFL running back. The majority, though, are everyday folk who enjoy horses as a major part of their lives.



(L. to R.)--Under Armour CEO KEVIN PLANK, Sagamore Farm, purchased 2007; the Steelers' ART ROONEY FAMILY, Shamrock Farm, 1948; NFL RB Brian Westbrook, Westbrook Stables, 2006.

JOBS

- There are **28,000 full and part time jobs** directly associated with the Maryland horse industry.
- There are **6,310 jobs** directly related to operational horse farms, not including racetracks and trade and support industries.

—Maryland Equine Census, National Agricultural Statistics Service, 2010



Liz Collard (L.) and Sharon Clark operate international quarantine station Rigbie Farm. They lead Sand Witch, U.S. Arabian Racing Champion "Horse of the Year."



Grooms at the Bowie Training Center



The jockey colony at Laurel Park

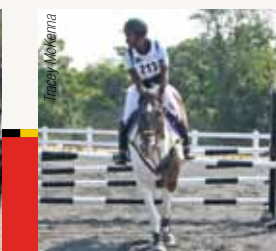
YOUTH

Our future is bright!

- There are 1,500 Maryland youth who maintain 4-H horse projects. (U. of Md. Extension)
- There are 22 U.S. Pony Clubs in Maryland. (U.S. Pony Clubs)
- There were 75 competitors in 2011 at the Maryland Junior Hunt Cup races. (North American Point-to-Point Association)
- There are 55 high schools with Interscholastic Riding Teams and 13 colleges with Intercollegiate Riding Teams and Clubs. (The Equiery)
- In Baltimore City, City Ranch, which is expanding, involves nearly 1,000 urban youth in riding and grooming lessons. (Abesabmabk Dahn, City Ranch, Inc.)



Frederick Pony Club rally winners



Kelsey Parks Smith



Erin Swope, Regina Welsh, NAPPA



Jenna Ellis, Linthicum HI Riders 4-H Horse Show