

Become a **Maryland Horse Ambassador** Join the new **Maryland Experience Center Network**

Help grow our industry and increase your business!

The Maryland Horse Industry Board, in association with the American Horse Council's national marketing alliance, is unveiling a new initiative to involve more people in horsemanship and horseback riding programs.

We know thousands of folks want to ride or enjoy horses, but do not know where to go or how to get started. Our marketing programs have signed up plenty of newcomers, but we need your help in offering them safe, fun and welcoming places where they can learn all about horses.



What is an Experience Center?





A place where newcomers - and re-entry folks - can come to learn about and enjoy horses in a safe friendly, knowledgeable and fun environment.

The program is voluntary, offered at **NO CHARGE**, and open to all Maryland licensed stables who meet the criteria and would like to take part in this new pilot project.

If interested contact us for more details and plan to attend one of the upcoming *Information Sessions*. Your input is vital!

Information Sessions.

You must RSVP to attend, Box Lunch included.

-  **Tuesday, January 21, 2014** - Frederick Fairgrounds Board Room, **Frederick**, 11:00am - 1:00pm
-  **Tuesday, January 28, 2014** - Baltimore County Ag Center, **Cockeysville**, 11:00am - 1:00pm
-  **Tuesday, February 4, 2014** - Talbot County Community Center, **Easton**, 11:00am - 1:00pm
-  **Wednesday, February 5th, 2014** - Jaycees Community Center, **Waldorf**, 11:00am - 1:00pm

For more information and to reserve a space at an info session, contact:

Ross Peddicord, Executive Director, **Maryland Horse Industry Board**

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The Maryland Horse Industry Board
is a program within
the Maryland Department of Agriculture.