

Over 80,000 people in Maryland are actively involved with horses.
—American Horse Council Foundation/
Barents Group LLC 1996



Jobs

The Maryland horse industry generates in excess of 20,000 jobs.

—American Horse Council Foundation/Barents Group LLC 1996



The impact of the industry on the gross domestic product of the U.S. is roughly \$112.1 billion, more than either the motion picture industry or tobacco industry.

—American Horse Council Foundation/
Barents Group LLC 1996

The Maryland horse industry produces goods and services valued at \$614 million.

—American Horse Council Foundation/
Barents Group LLC 1996



Making sense of the Maryland Equine Census



What the
HORSE INDUSTRY
means to
MARYLAND



For more information contact:

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Maryland horse farms are viable agricultural businesses, regardless of the cost of land. Agriculture is Maryland's number one industry.

Land

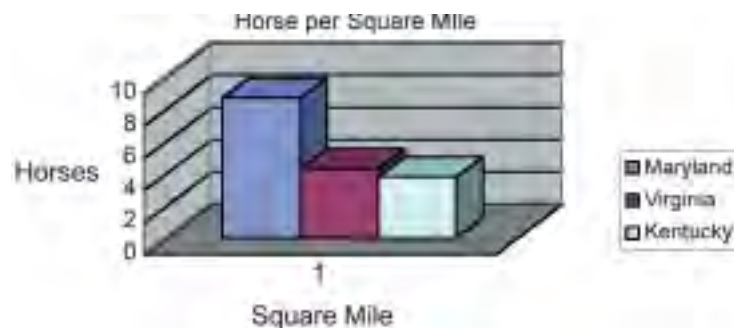


Horse farms maintain Maryland's green space.

Horse people hold over 685,000 Maryland acres which equals 10% of Maryland land
—Maryland Equine Census, U.S.D.A., 2002

There are 20,200 horse farms in Maryland.
—Maryland Equine Census, U.S.D.A., 2002

There are over 87,000 horses in Maryland.
—Maryland Equine Census, U.S.D.A., 2002



60% of the horses in Maryland are for recreational purposes; 40% are for racing.
—Maryland Equine Census, U.S.D.A., 2002

Horse people own \$3.9 billion worth of Maryland land, fencing and facilities.
—Maryland Equine Census, U.S.D.A., 2002

Total value of all equine-related assets in Maryland: \$5.2 billion.
—Maryland Equine Census, U.S.D.A., 2002

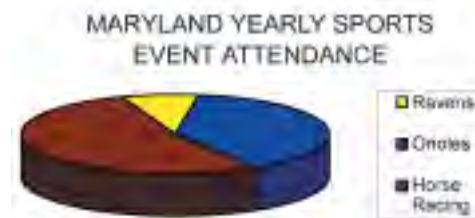


There are 7.1 million Americans involved in the horse industry as horse owners, volunteers, service providers and employees.
—American Horse Council Foundation/Barents Group LLC 1996

The Maryland horse industry has an annual economic impact of \$1.5 billion.
—American Horse Council Foundation/Barents Group LLC 1996

Money

Maryland horses are worth \$680 million.
—Maryland Equine Census, U.S.D.A., 2002



Equine competitions draw more spectators than any other sport in Maryland.
—1992 Maryland D.E.E.D. Study



Over 600 stables offer riding lessons or horse boarding to the general public.
—The Equiery

People



Maryland regularly hosts Olympic Selection Trials and International competitions such as the 2003 Pan Am Games.



There are more horse shows in the Washington, D.C. region than anywhere else in the country.
—Atlas of American Sports

Tourism