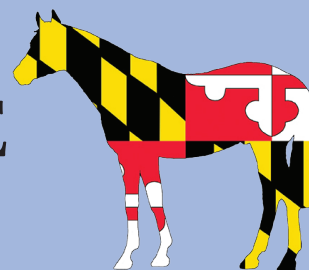



THE MARYLAND HORSE INDUSTRY



Thoroughbred & Standardbred horse racing & breeding ♦ trail riding ♦ steeplechase ♦ sport horse competitions ♦ rodeo ♦ carriage driving ♦ therapy programs ♦ recreation ♦ rescue and more

A Dynamic Agricultural Entity


705,000 ACRES

 25% of the State's agricultural land

Pastures are among the best filtering devices to protect the Chesapeake Bay from harmful runoff

10% of Maryland land



 \$80,000,000 on feed, hay and straw

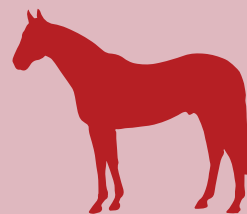
88,000 equine acres preserved forever as farmland



Number of Horses in Maryland

101,457

Horses in Maryland - making MD the number one state in terms of the number of horses per square mile!



10.5 horses per square mile!

200

Equine Orgs. Statewide

16,000

Horse Farms & Stables

35

different equine disciplines

40

 breeds

Integral to the State's Economy

 **\$2.1 Billion** Economic Impact

 **\$78m** in tax revenue

 **28,000** industry jobs

 **\$1B** spent by participants

A Global Equine Identity



51.8% of households in MD contain horse enthusiasts

10,000 Youths served by MD's Educational Programs

1,500 4H Horse Projects

765 Licensed Riding & Boarding Stables

55 High School Interscholastic Teams

22 Pony Clubs

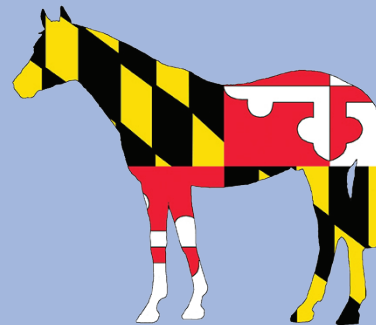
12 College Equine Teams & Clubs



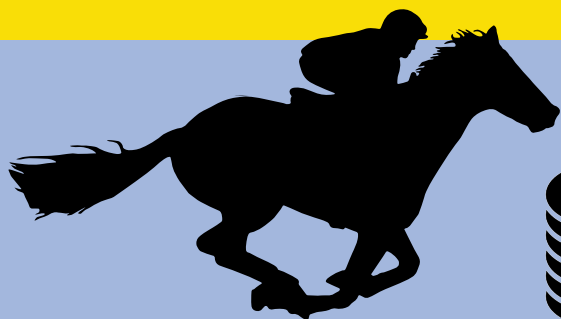
MD is home to International gems:

Triple Crown Race - the Preakness since 1873
International 5-Star at Fair Hill in 2020

THE MARYLAND HORSE INDUSTRY ECONOMIC IMPACT



The Racing Sector



Adds **\$365 million** in value to the state economy



Racing Sector Total
Economic Impact of:
\$572 million



Supports
5,214 jobs

The Competition Sector

Competition Sector Total
Economic Impact of:

**\$270
million**



Supports **3,346 jobs**



Adds **\$162 million**
in value to the state economy



The Recreation Sector



Supports
4,971 jobs



Adds **\$234 million** in
value to the state economy

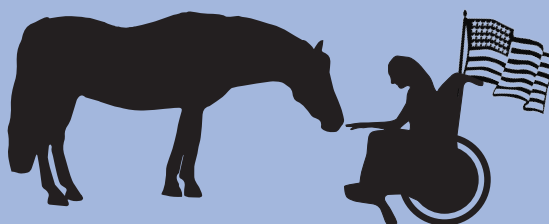
Recreation
Sector
Total Economic
Impact of:
\$382 million



The Equine Therapy Sector



Adds
\$8.4 million
in value to the state
economy



40

Therapeutic Riding Centers
Including over a dozen
Veterans groups

Information provided by

The American Horse Council
Foundation 2017

Institute for Governmental
Service and Research
University of Maryland 2017

Maryland Equine Census,
USDA 2010