

# Maryland Horse Industry Day - Annapolis 2019

Maryland horse industry partners went to Annapolis on January 29, 2019  
for Maryland Horse Industry Day



The 2019 Horse Industry Day brought a record number of equine professionals and enthusiasts to Annapolis to educate elected officials about the benefits the industry brings to the state of Maryland.

Industry members visited with legislators in the morning, were honored from the floor of the House and Senate, then returned for greetings and presentations by agency heads, elected officials and special guests during lunch. Participants heard from sponsoring organizations and networked with peers from across the state.

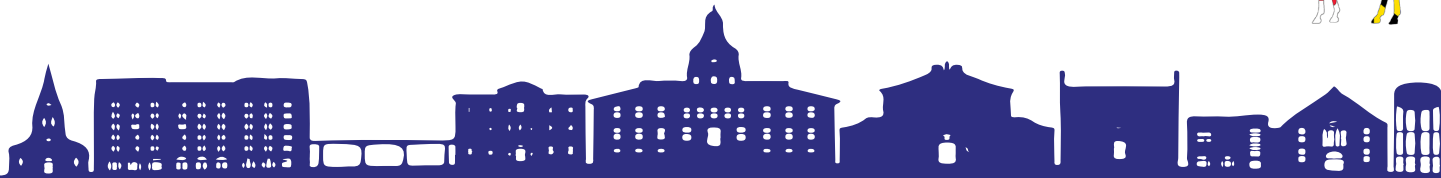
Presented by the Maryland Horse Council, Cloverleaf Standardbred Owners Association, Fasig-Tipton Co., Maryland Association for Wildlife Conservation, Maryland Horse Breeders Association, Maryland Horse Industry Board, Maryland Jockey Club, Maryland Million Ltd, Maryland Standardbred Breeders Association, Maryland State Fair, Maryland Steeplechase Association, Maryland Thoroughbred Horsemen's Association, Ocean Downs Racetrack, Rosecroft Raceway.

Please scroll down to see our 2019 report and the information that was shared with the legislator.

If you have any questions please email us, [anne.litz@maryland.gov](mailto:anne.litz@maryland.gov)



# Horse Industry Day 2019



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## 171



**Horse industry registrants**

## 48



**Legislators visited**

## 56



**Legislators attending luncheon**



**Dep. Sec. Julie Oberg**



**Secy. Ken Holt**



**Co. Ex. Steuart Pittman**



**Secy. Kelly Schultz**



**Secy. Jim Rzepkowski**



**Sen. Kathy Klausmeier**



**Del. Andrew Cassilly**



**Sen. Johnny Ray Salling**



**Sen. Chris West**



**Del. Ben Brooks**

## Touch of Class Award

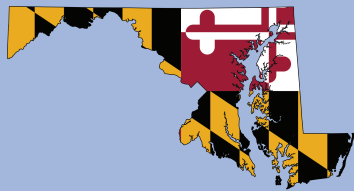
The Maryland 4-H Horse Communications Team won the high point Communications Team Champion award at the Eastern National 4-H Horse Round-Up in Louisville, Kentucky on November 4, 2018. This award is given to the team that has the highest cumulative points from all three divisions; Public Speaking, Individual Demonstration, and Team Demonstration. Public Speaking- Katherine Grasser- Carroll County 4-H, Individual Demonstration- Anthony Righter, Montgomery County 4-H, Team Demonstration- Lesa Ramsburg and Kami Barth, Carroll County 4-H



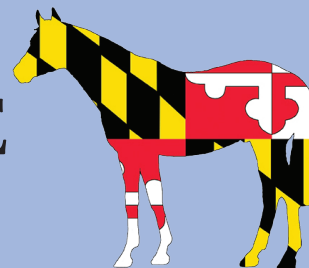
## Horse Industry Day is Presented by








# THE MARYLAND HORSE INDUSTRY



Thoroughbred & Standardbred horse racing & breeding ♦ trail riding ♦ steeplechase ♦ sport horse competitions ♦ rodeo ♦ carriage driving ♦ therapy programs ♦ recreation ♦ rescue and more

## A Dynamic Agricultural Entity

# 705,000 ACRES

 **25% of the State's**  
agricultural land

Pastures are among  
the best filtering  
devices to protect  
the Chesapeake Bay  
from harmful runoff

**10% of Maryland**  
land



**\$80,000,000**  
on feed, hay  
and straw

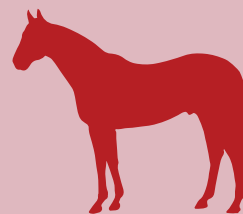
**88,000 equine acres**  
preserved forever  
as farmland



## Number of Horses in Maryland

# 101,457

Horses in Maryland - making  
MD the number one state in  
terms of the number of  
horses per square mile!



**10.5 horses per**  
square mile!

## 200

Equine  
Orgs.  
Statewide

## 16,000

Horse Farms &  
Stables

## 35

different  
equine  
disciplines

## 40

 breeds

## Integral to the State's Economy

 **\$2.1 Billion**  
Economic Impact



**\$78m** in tax  
revenue



**28,000** industry  
jobs



**\$1B** spent by  
participants

## A Global Equine Identity



**51.8% of households in MD**  
contain horse enthusiasts

**10,000** Youths served by MD's  
Educational Programs

**1,500** 4H Horse Projects

**765** Licensed Riding & Boarding Stables

**55** High School Interscholastic Teams

**22** Pony Clubs

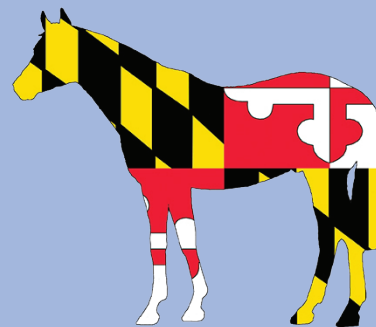
**12** College Equine Teams & Clubs



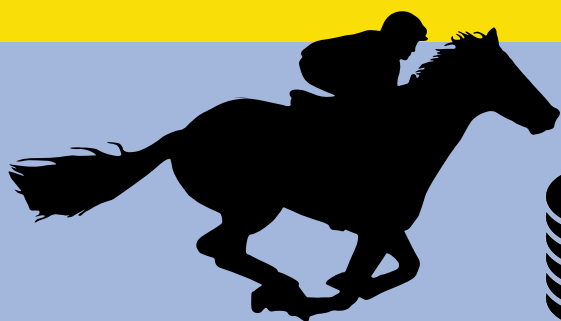
**MD is home to International gems:**

Triple Crown Race - the Preakness since 1875  
International 5-Star at Fair Hill in 2020

# THE MARYLAND HORSE INDUSTRY ECONOMIC IMPACT



## The Racing Sector



Adds **\$365 million** in value to the state economy



Racing Sector Total  
Economic Impact of:  
**\$572 million**



Supports  
**5,214 jobs**

## The Competition Sector

Competition Sector Total  
Economic Impact of:

**\$270  
million**



Supports **3,346 jobs**



Adds **\$162 million**  
in value to the state economy



## The Recreation Sector



Supports  
**4,971 jobs**



Adds **\$234 million** in  
value to the state economy

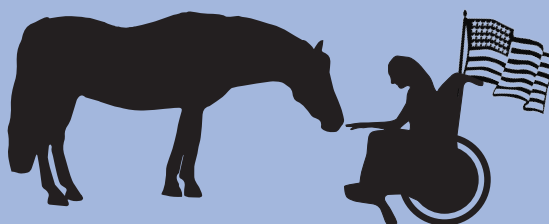
Recreation  
Sector  
Total Economic  
Impact of:  
**\$382 million**



## The Equine Therapy Sector



Adds  
**\$8.4 million**  
in value to the state  
economy



**40** Therapeutic Riding Centers  
Including over a dozen  
Veterans groups

Information provided by

The American Horse Council  
Foundation 2017

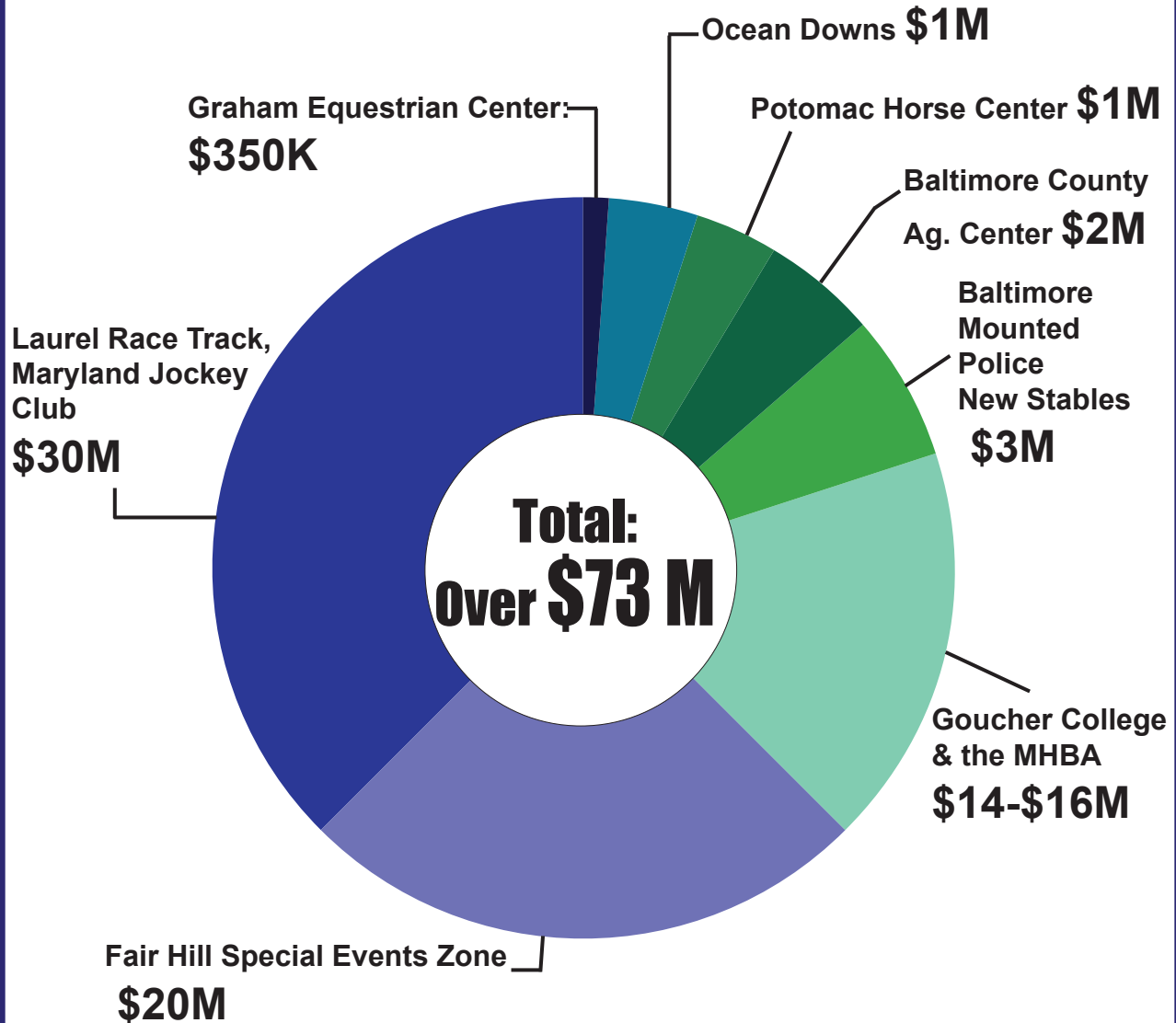
Institute for Governmental  
Service and Research  
University of Maryland 2017

Maryland Equine Census,  
USDA 2010



# Investing in Maryland Horse Industry Infrastructure:

## Improvements currently planned or in the pipeline



- \$30M Laurel Race Track, Maryland Jockey Club has spent over \$30M
- \$20M Fair Hill Special Events Zone Phase I, construction starts Fall 2019
- \$14M Goucher College & Maryland Horse Breeders Assoc. Equestrian Center
- \$3M Baltimore Mounted Police New Stables, B&O Railroad Museum
- \$2M Baltimore County Ag. Center Show Ring, under construction
- \$1M Potomac Horse Center
- \$1M Ocean Downs Racing Admin. Building & Testing Barn
- \$350K Graham Equestrian Center



# 2019

## Maryland Horse Industry Anniversaries



**140<sup>th</sup> Anniversary  
of Maryland State Fair**



**125<sup>th</sup> Anniversary  
of the Maryland Hunt Cup**



**90<sup>th</sup> Anniversary  
of the Maryland Horse Breeders Assoc.**



**85<sup>th</sup> Anniversary  
of Fair Hill Races**



**75<sup>th</sup> Anniversary  
of Maryland Horse & Pony Show**



**70<sup>th</sup> Anniversary  
of Ocean Downs**



**70<sup>th</sup> Anniversary  
of Rosecroft**



**50<sup>th</sup> Anniversary  
of Tuckahoe Pony Club**



**35<sup>th</sup> Anniversary  
of Maryland Draft Horse & Mule Assoc.**