Maryland Horse Industry Day - Annapolis 2019

Maryland horse industry partners went to Annapolis on January 29, 2019 for Maryland Horse Industry Day

The 2019 Horse Industry Day brought a record number of equine professionals and enthusiasts to Annapolis to educate elected officials about the benefits the industry brings to the state of Maryland.

Industry members visited with legislators in the morning, were honored from the floor of the House and Senate, then returned for greetings and presentations by agency heads, elected officials and special guests during lunch. Participants heard from sponsoring organizations and networked with peers from across the state.

Presented by the Maryland Horse Council, Cloverleaf Standardbred Owners Association, Fasig-Tipton Co., Maryland Association for Wildlife Conservation, Maryland Horse Breeders Association, Maryland Horse Industry Board, Maryland Jockey Club, Maryland Million Ltd, Maryland Standardbred Breeders Association, Maryland State Fair, Maryland Steeplechase Association, Maryland Thoroughbred Horsemen’s Association, Ocean Downs Racetrack, Rosecroft Raceway.

Please scroll down to see our 2019 report and the information that was shared with the legislator.

If you have any questions please email us, anne.litz@maryland.gov
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Horse Industry Day 2019

171 Horse industry registrants
48 Legislators visited
56 Legislators attending luncheon

Touch of Class Award
The Maryland 4-H Horse Communications Team won the high point Communications Team Champion award at the Eastern National 4-H Horse Round-Up in Louisville, Kentucky on November 4, 2018. This award is given to the team that has the highest cumulative points from all three divisions; Public Speaking, Individual Demonstration, and Team Demonstration. Public Speaking—Katherine Grasser—Carroll County 4-H, Individual Demonstration—Anthony Righter, Montgomery County 4-H, Team Demonstration—Lesa Ramsburg and Kami Barth, Carroll County 4-H

Horse Industry Day is Presented by
## THE MARYLAND HORSE INDUSTRY

**Thoroughbred & Standardbred horse racing & breeding**
- trail riding
- steeplechase
- sport horse competitions
- rodeo
- carriage driving
- therapy programs
- recreation
- rescue and more

### A Dynamic Agricultural Entity

<table>
<thead>
<tr>
<th><strong>$80,000,000</strong> on feed, hay and straw</th>
<th><strong>88,000</strong> equine acres preserved forever as farmland</th>
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- **705,000 ACRES**
  - 25% of the State’s agricultural land
  - Pastures are among the best filtering devices to protect the Chesapeake Bay from harmful runoff
  - 25% of Maryland land
  - $80,000,000 on feed, hay and straw

### Number of Horses in Maryland

- **101,457** horses in Maryland - making MD the number one state in terms of the number of horses per square mile!

| **200** Equine Orgs. Statewide | **16,000** Horse Farms & Stables | **35** different equine disciplines |

### Integral to the State’s Economy

- **$2.1 Billion** Economic Impact
- **$78m** in tax revenue
- **28,000** industry jobs
- **$1B** spent by participants

### A Global Equine Identity

- **51.8%** of households in MD contain horse enthusiasts
- **10,000** youths served by MD’s Educational Programs
- **1,500** 4H Horse Projects
- **765** Licensed Riding & Boarding Stables
- **55** High School Interscholastic Teams
- **22** Pony Clubs
- **12** College Equine Teams & Clubs

- **MD is home to International gems:**
  - Triple Crown Race - the Preakness since 1875
  - International 5-Star at Fair Hill in 2020
THE MARYLAND HORSE INDUSTRY ECONOMIC IMPACT

The Racing Sector
Adds $365 million in value to the state economy
Racing Sector Total Economic Impact of: $572 million
Supports 5,214 jobs

The Competition Sector
Competition Sector Total Economic Impact of: $270 million
Supports 3,346 jobs
Adds $162 million in value to the state economy

The Recreation Sector
Supports 4,971 jobs
Adds $234 million in value to the state economy
Recreation Sector Total Economic Impact of: $382 million

The Equine Therapy Sector
Adds $8.4 million in value to the state economy
40 Therapeutic Riding Centers
Including over a dozen Veterans groups

Information provided by
The American Horse Council Foundation 2017
Institute for Governmental Service and Research University of Maryland 2017
Maryland Equine Census, USDA 2010
Investing in Maryland Horse Industry Infrastructure:
Improvements currently planned or in the pipeline

- **Laurel Race Track, Maryland Jockey Club**: $30M
- **Fair Hill Special Events Zone**: $20M
- **Goucher College & Maryland Horse Breeders Assoc. Equestrian Center**: $14-$16M
- **Baltimore Mounted Police New Stables**: $3M
- **Baltimore County Ag. Center Show Ring, under construction**: $2M
- **Potomac Horse Center**: $1M
- **Ocean Downs Racing Admin. Building & Testing Barn**: $1M
- **Graham Equestrian Center**: $350K

Total: Over $73M
2019 Maryland Horse Industry Anniversaries

140th Anniversary of Maryland State Fair

125th Anniversary of the Maryland Hunt Cup

90th Anniversary of the Maryland Horse Breeders Assoc.

85th Anniversary of Fair Hill Races

75th Anniversary of Maryland Horse & Pony Show

70th Anniversary of Ocean Downs

70th Anniversary of Rosecroft

50th Anniversary of Tuckahoe Pony Club

35th Anniversary of Maryland Draft Horse & Mule Assoc.