



Annual Maryland Farmers Market Conference

March 10, 2026, 8:30 am - 3:30 pm

Maryland Department of Agriculture
50 Harry S. Truman Parkway, Annapolis, MD 21401

- 8:30 am** **Conference Registration, Scale Certification,**
Scale Certification by the Weights & Measures Office: Bring your market scales!
- Accounts with current registration: Bring your certificate.
 - Accounts in need of renewing: Have your account number and payment on hand.
 - New accounts: can be registered the day of the conference. Please bring payment with you.
- Check and electronic payments such as credit card and eCheck accepted. Questions? Call 410-841-5790*
- 9:00 am** **Welcome Remarks – Cassie Shirk, Maryland Department of Agriculture**
- 9:05 am** **Maryland Market Money (MMM), Cristina Berthelot & Kelley Koeppen, MD Dept of Agriculture**
- 9:25 am** **Marketlink, Jocelyn Tidwell and Heather Hulse, Marketlink**
- 9:40 am** **Navigating Regulatory Framework, Martin Proulx, MD Dept of Agriculture**
- 10:00 am** **Break**
- 10:05 am** **Immigration, enforcement trends and implications in MD, Kamal Essaheb, Governor’s Office of Immigrant Affairs**
- 10:30 am** **Healthy Together Updates, Jason Law & Gallagher Snow, Healthy Together**
- 10:50 am** **Break**
- 11:00 am** **Panel - Strategies for marketing your business**
- Panelists:** EcoCity Farm, *Kayla Agonoy*
MoCo Made, *Lorien MacAuley*
MD Farm Bureau, *Jeb Burchick*
Farm Alliance of Baltimore, *Alison Worman*
- 12:00 pm** **Keynote, Maryland State Secretary of Agriculture, Kevin Atticks**
- 12:30** **Lunch**
- 1:30** **Breakouts:** ***Conflict Resolution - tips for mediation on the ground***
(20 mins) ***Marketing Strategies - social media and beyond***
 Nutrient Management Plan - what it is and how to plan around it
- 2:30 pm** **MD FMNP/SFMNP/eWIC Training: Sara Servin, MD Dept of Agriculture**
- 3:30pm** **Closing Remarks & Conclusion**



SMADC is a division of the
TRI-COUNTY COUNCIL
for SOUTHERN MARYLAND

